

Our Curriculum

Throughout the four years of being an Academy Member, students will have two, nine-week, classes for one semester per year. Our Honors classes include:

- Principles of Hospitality & Tourism
- Delivering Great Customer Service

- Geography for Tourism
- Business Ethics

- Event Marketing
- Hospitality Marketing

- Sustainable Tourism
- Graphic Design

Academy of Hospitality & Tourism

Possible Certifications/Benefits

After completing the Academy Program, students will have the ability to graduate with the following certifications:

- ServeSafe- Hospitality Industry
- NC Hospitality and Pride from NCSU
- Career Readiness Certificate (WorkKeys)
- NAFTrack Certification

Students are also encouraged to take advantage of:

- Microsoft Office Certifications
- Quickbook Certification
- Community College Articulation Credits

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Our Advisors & Co-Horts

The Academy of Hospitality & Tourism is taught by Ms. Julie McNeill, our director, and Mr. Tony Bloedorn. Our students are enrolled in Co-Hort classes to further along collaboration and cross curricular integration. Our specific academy is paired with English and Social Studies.

DECA

DECA is a business and marketing organization that enhances the co-curricular education of students with interests in these fields. Students participate in competitive events at the District, States, and International Levels.

